



APPLE DAY 2018

October 13 and 14

Our Apple Day community event is here again!

As you know, Apple Day is one of our most prominent community events for fund raising in the Scouting year.

Did you also know that it is a way for us to say 'thanks' and give back to our community?

We hand out apples as a thank you for support shown over the year, and people give donations in return. We do not **sell** apples on Apple Day; we continue the tradition of this special way of thanking our community. I would like to remind you and our youth of this as we gear up towards Apple Day 2018.

We will be asking for you and your youth to commit some time during these two days to support our campaign this year.

Attached you will find more information. Your leaders will be providing more information soon.

Apple Day Coordinator
415th Toronto Scouts

FREQUENTLY ASKED QUESTIONS

Q: What is Apple Day?

A: Annual fund raising campaign for all Scouting in Toronto that we participate in.

Q: Why do we do Apple Day?

A: Successful Scouting programs require funds to run camps, go on trips, purchase equipment, and so on. It is expected that everyone participates in this activity.

Q: Do I have to participate?

A: Yes, this is a community event in which we are all required to participate.

Q: How do we do this?

A: Beavers, Cubs, Scouts and Venturers will go to various locations in the neighbourhood (generally as a mix of Beavers, Cubs and Scouts, together with parents and/or leaders). Youth will receive donations from the public and present an apple in appreciation.

Q: When is Apple Day?

A: Saturday, October 13 and Sunday, October 14.

Q: What do I need to do?

A: Choose a time slot on Saturday and Sunday (2 hours for Beavers; and 3 hours for Cubs / Scouts / Venturers) between 9 am and 4 pm. You can stay longer if you wish.

Q: Where do I go?

A: You will meet at the 415th's Apple Day HQ (**103 Cresthaven**), and then you will be asked to go to a location in the neighbourhood (Plaza at Finch /Leslie, Galati's in the Pickle Barrel Plaza, and the Cummer Community Centre are examples). A map will be provided.

Q: How do I dress?

A: Appropriately for the weather but in **full uniform**. If a coat is worn, the neckerchief must be visible to the public.

Q: What do I say and do?

A: Use appropriate phrases like "Would you like to support Beavers...", "Please make a donation to Scouts Canada on Apple Day...". The apple is our way of thanking all members of our community, even if they do not donate. We aren't selling apples, we are giving away apples, and accepting donations. The apples are a token of our appreciation to the community.

Smiles and a big "Thank you" to everyone will make our efforts worthwhile.